

**ALBANY (NY) ALUMNI CHAPTER
KAPPA ALPHA PSI FRATERNITY, INC.**

P.O. Box 1121
Albany, New York 12201
www.albanynykappa.com/events

Dear Supporter:

I hope this missive finds you well. The Albany (NY) Alumni Chapter of Kappa Alpha Psi Fraternity, Inc. will celebrate our 50th anniversary on October 8, 2022, at the Renaissance Albany Hotel located at 144 State Street, Albany, New York. In addition to celebrating over 50 years of Achievement and service to our communities, the goals of the anniversary weekend are to revere and honor our remaining Chapter founding member, Brother David Bowie, for more than 60 years of Kappa Alpha Psi service.

Our Black & White event is a popular event for Capital Region professionals and is the key fundraiser for the Chapter. Over 230 supporters attended our last event. Close to \$50,000 in scholarships and awards have been distributed to several very talented high school seniors over the last eight years. We hope you will consider purchasing an ad in our souvenir journal.

Finally, since our beginning, we have made significant contributions in the lives of young boys and men in the Albany, NY Capital District area. Our Kappa League program promotes achievement and encourages self-development in young men of color in the Albany area. Through our foundation, Kappa Charities of The Great Capital Region, we support programs that have served hundreds of young men throughout the area.

Thank you in advance for considering our invitation and your extraordinary efforts "to inspire service in the public's interest."

Enclosed please find details about the souvenir journal ad agreement. Ads payments must be received no later than September 21, 2022. For more information, please feel free to contact Robert Miller at (347) 683-4888 or Lawrence Norville at (518) 466-1675. Thank you for considering this opportunity.

Sincerely,

2022 Fundraising Committee

Established in 1971

50th Anniversary Celebration
2022 Black & White Scholarship Ball
Saturday, October 8, 2022 – 5:30pm-Midnight
Renaissance Albany Hotel
144 State Street, Albany, New York 12207

Souvenir Journal Ad Agreement

Please select advertisement level and complete advertisement agreement below. Please submit Camera Ready/ Artwork Copy along with your remittance. Ad measurements are based on an 8 ½ x 11-page size.

Souvenir Journal Advertisement Levels:

___ Outside Full Back Cover \$160 (subject to availability) ___ Inside Full Front Cover \$150 (subject to availability)
___ Inside Full Back Cover \$150 (subject to availability) ___ Full Page \$130 ___ Half Page \$60
___ Quarter Page \$45 ___ Business Card \$35 ___ Patron \$20

(Please select advertisement level and complete advertisement agreement below.)

Advertisement Agreement

Please make your check payable to Albany (NY) Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.

Please mail this form and payment by September 21, 2022, to Albany (NY) Alumni Chapter of Kappa Alpha Psi Fraternity, Inc., P.O. Box 1121, Albany, New York 12201. All ads must be camera ready and sent by email to drsunyguy@gmail.com by September 21, 2022.

Journal Ad Specifications: Full Page (8.25"x10.5") – Half Page (4.25"x5.25") – Quarter Page (2.125"x2.75") – Business Card (1/8)

Name: _____

Business or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

For more information, please contact Robert Miller at (347) 683-4888 or Lawrence Norville at (518) 466-1675. Send ads by email to drsunyguy@gmail.com.

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