



Kappa Charities of the Greater Capital Region, Inc.

2019 Black & White Scholarship Ball
Saturday, June 22, 2019 – 6:00pm-11:00pm
Hilton Garden Inn
235 Hoosick Street, Troy, New York 12180

CORPORATE SPONSORSHIP LEVELS

DIAMOND \$5,000

- One corporate table (10 tickets)
- Full inside cover page ad in Journal Book
- Your company banner will be prominently featured in the registration area
- Opportunity for company representative to make brief comments during program
- Verbal recognition for your contribution from one of the event speakers
- Display area to distribute or present company information
- Listed as key sponsor in event press release
- Online visibility—acknowledgement of your company's sponsorship, with your logo and a link to your website, will be prominently displayed on Kappa Charities' web site page
- Corporate name will be added to all social media marketing ads

GOLD \$3,500

- One corporate table (10 tickets)
- Full page ad in Journal Book
- Verbal recognition for your contribution from one of the event speakers
- Online visibility—acknowledgement of your company's sponsorship, with your logo and a link to your website, will be displayed on Kappa Charities' web site page
- Corporate name will be added to all social media marketing ads

SILVER \$1,500

- Four (4) Event Tickets
- Full page ad in Journal Book and sponsorship recognition
- Online visibility—acknowledgement of your company's sponsorship, with your logo and a link to your website, will be displayed on Kappa Charities' web site

BRONZE \$500

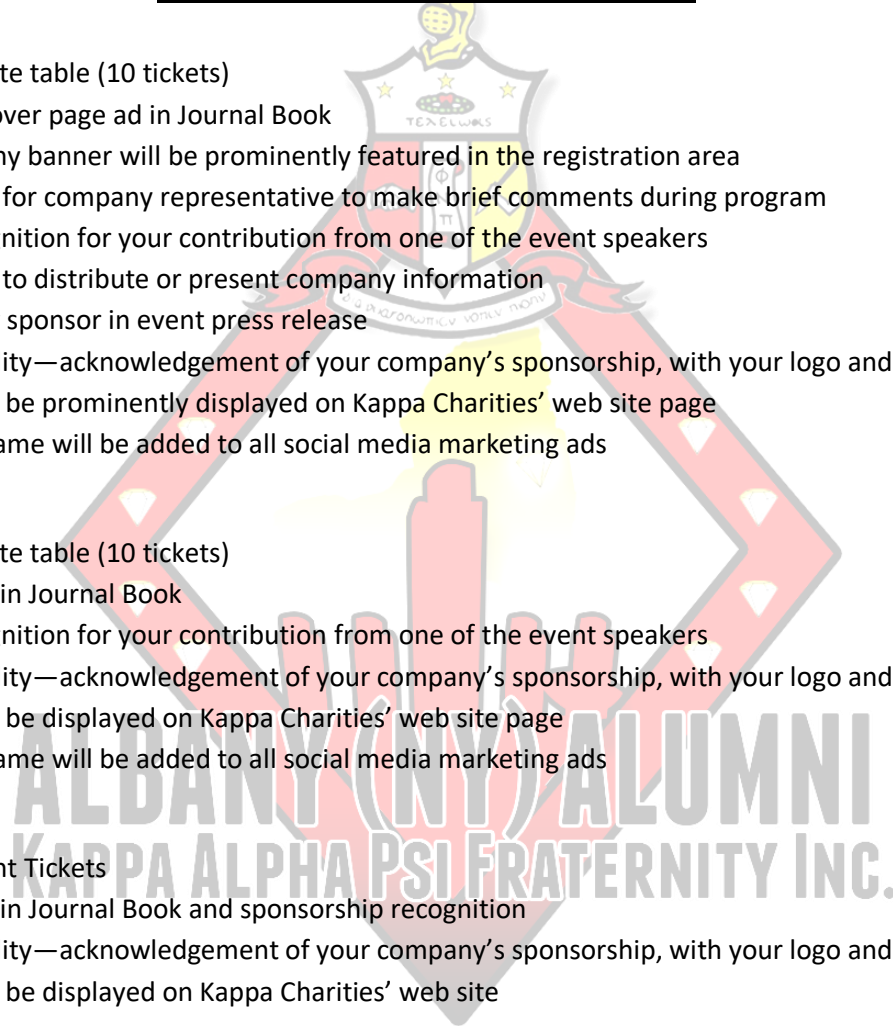
- Two (2) Event Tickets
- Half page ad in Journal Book and sponsorship recognition
- Online visibility—acknowledgement of your company's sponsorship, with your logo and a link to your website, will be displayed on Kappa Charities' web site

COCKTAIL RECEPTION SPONSOR (EXCLUSIVE) \$2,000

The cocktail reception sponsor will receive a half page ad in the journal book; signage at the bar, screen and around the cocktail area; verbal recognition at gala; printed recognition in journal book; and two event tickets.

Kappa Charities of the Greater Capital Region, Inc.
P.O. Box 1121, Albany, New York 12201

Established in 1971





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Souvenir Journal Ad & Corporate Sponsorship Agreement

Corporate Sponsorship Levels:

- Diamond - \$5,000
 - Gold - \$3,500
 - Silver - \$1,500
 - Bronze - \$500
- Cocktail Reception - \$2,000

(Please select sponsorship level and complete advertisement agreement below.)

Souvenir Journal Advertisement Levels:

- Outside Back Cover \$160 (subject to availability)
- Inside Front Cover \$150 (subject to availability)
- Inside Back Cover \$150 (subject to availability)
- Full Page \$130
- Half Page \$60
- Quarter Page \$45
- Business Card \$35
- Patron \$20

(Please select advertisement level and complete advertisement agreement below.)

Advertisement Agreement

Please make your check payable to Kappa Charities of the Greater Capital Region, Inc.

Please mail this form and payment by **May 30, 2019** to Kappa Charities of the Greater Capital Region, Inc., P.O. Box 1121, Albany, New York 12201. All ads must be camera ready and sent by email to kcgrc@albanykappa.com by May 30, 2019.

Journal Ad Specifications - Full Page (7.5"x10") – Half Page (7.5"x5") – Quarter Page (3.75"x5")

Name: _____

Business or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

For more information, please contact Herbert Crossman at (518) 331-9782, Lawrence Norville at (518) 466-1675 or Cedric Carter at (518) 888-5147.

Kappa Charities of the Greater Capital Region, Inc. (KCGCR) is a tax-exempt non-profit organization under section 501(c)(3) of the Internal Revenue Code.

